



FOR IMMEDIATE RELEASE

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Introducing The Silly Yak: Gluten-Free Fair Foods

[Hamburg, NY] - The Silly Yak, a new venture in the world of gluten-free fair foods, is set to make its debut at the 2023 Erie County Fair this summer.

With a mission to provide a safe and delicious experience for individuals with celiac disease and gluten sensitivities, as well as those who choose to follow a gluten-free diet, The Silly Yak is excited to make their entrance during this 12-day event.

Founded by Michael and Rachael Krupski, who personally understand the challenges of living with celiac disease, The Silly Yak brings a deep commitment to quality and safety. The couple's passion for creating this business stems from their own journey in finding safe and inclusive food options after Rachael was diagnosed with Celiac disease in 2021.

“The first summer after my Celiac diagnoses, I remember walking the Erie County Fair and feeling left out, surrounded by all the foods I could no longer enjoy” recalls Rachael Krupski. “My husband bought a small home deep fryer the next day, and recreated deep fried Oreos for me at home – we both looked at each other and knew there had to be a way to bring this experience to the fair.”

We're so excited to be able to bring this gluten-free experience to our community. Our menu showcases a variety of fair favorites, including corn dogs, blooming onions, french fries, funnel cakes and deep-fried Oreos, all 100% gluten free. We take pride in ensuring that every ingredient used is free from gluten, and we maintain rigorous standards to ensure that no gluten containing ingredients will ever be in our stand.

To learn more about The Silly Yak, our menu offerings, and our commitment to a safe gluten-free experience, please visit our website at thesillyyak.com. You can also stay connected with us on social media platforms:

Facebook: <https://www.facebook.com/thesillyyak.llc/>

Twitter: <https://twitter.com/TheSillyYakLLC>

Instagram: <http://instagram.com/thesillyyak.llc>

For media inquiries, please contact:

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About The Silly Yak:

The Silly Yak is a buffalo-based company dedicated to providing gluten-free fair food. Founded in 2023 by Michael and Rachael Krupski, who have personal experience with celiac disease, The Silly Yak strives to create a safe and delicious experience for individuals with celiac disease and gluten sensitivities. With a commitment to quality, flavor, and safety, The Silly Yak is set to become a favorite destination for fair-goers in need of gluten-free options.

Note: The information provided in this press release is accurate at the time of release. Please visit the website or contact the company for the most up-to-date information.